

The Benefits of

CLOUD COMMUNICATIONS



for **LAW FIRMS**

THE CLOUD IS THE **NEW** COURTROOM

For law firms looking to reinvent client relationships, make better decisions, and leverage their expertise anywhere, cloud communications is a must.¹

94%
OF BUSINESSES
ARE IN THE CLOUD²

56%
OF ENTERPRISES CONSIDER
CLOUD A STRATEGIC
DIFFERENTIATOR³

A modern phone system offers mobility, integrated business intelligence, and reduced strain on IT staff – all with \$0 entry cost and \$0 ongoing maintenance fees.

LAW FIRMS CAN WIN WITH CLOUD-BASED PHONE SYSTEMS

53% of businesses in the cloud say it increases scalability²

34% say it saves them money²

33% say it improves performance and IT staff efficiency²

AN **UNRELIABLE** CONNECTION SENDS THE WRONG MESSAGE

Law firms need a crystal clear connection on every conversation.

The Closing Argument on Cloud-Based Communications

Law firms looking to differentiate themselves in an ever-crowded marketplace can fuel superior performance and client satisfaction with cloud communications.



Making a Case for ShoreTel Sky

Workplace flexibility can drive productivity and improve service – IF you have the right phone system in place. ShoreTel's cloud-based phone system delivers **five** valuable benefits to law firms.



Mobility



Low IT Impact



Integrated Business Intelligence



Scribe, Fax and Call Recording



One Interface

Sources:

1. IBM's Global Cloud Study. <http://ibm.com/ibmca/globalcloudstudy>
2. Rightscale's 2014 State of the Cloud Report. <http://www.rightscale.com/blog/cloud-industry-insights/cloud-computing-trends-2014-state-cloud-survey#Cloud-Benefits-Grow-in-2014>
3. The Everest Group's 2014 Enterprise Cloud Adoption Survey. http://www.everestgrp.com/wp-content/uploads/2014/03/2014-Enterprise-Cloud-AdoptionSurvey.pdf?mkt_tok=3RkMMJWW/F9gwsRolanNZKXonJHpfSx57uotXqezlMI%2FOER3fOvrPUfGj4DRMNi%2BSLDwEYGJlv6SgFSbDBMBv437gMWHy%3D

